

LICI LADYBARBER

GLOBAL EDUCATOR / PLATFORM ARTIST

WWW.LICILADYBARBER.COM

LICILADYBARBER@GMAIL.COM



MISSION STATEMENT

I AIM TO ELEVATE THE STANDARD OF THE BARBER AND BEAUTY INDUSTRY THROUGH CREATIVE LIBERATION, PROFESSIONAL DEVELOPMENT, AND PERSONAL GROWTH.

LIBERATION



Constant leaps of faith being the best way to depict every impactful moment of her life. Lici relocated to the Island of Puerto Rico in search for family assistance in pursuit of her degree. One hurdle after another would lead her into homelessness. Nevertheless Lici equipped herself with knowledge, patience, discipline and experience, all in which would positively pay off for her career. Her display of amazing resilience would guide her to graduate at the top of her class. Shortly after her graduation she takes yet another courageous leap of faith and uproots to Denver, Colorado.

The family she always wanted. At this stage of her life Lici would enjoy the beauty of having her own family, her beautiful daughter and two well-mannered sons'. But even through this joy she would struggle as a single mother trying to make a name for herself in the barbering industry. Being a strong woman at home yet being treated like she did not belong in her career field by many of her colleagues. Lici would build the courage to challenge her colleagues in barber challenges to prove her abilities; Stepping on stage competing against other men, would lead her to be widely known in the barber and beauty industry. Everyone began to be mesmerized by this Lady Barber causing traction in the media from the display of a strong woman taking over an industry that was so male-driven. The world began to be fascinated by her undeniable skills.

The rise of the phoenix. Lici finally receives the opportunity that would shatter the ceiling of limitations that were holding her back. After years of self-promoting and guest appearances, Lici receives the call that would cause her career to take flight with the opportunity to appear on the CW's Cedric's Barber Battle TV show. The euphoria of the opportunity sat on the pendulum of affording her rent or purchasing her flight. If putting it all on the line was a moment, this would be the epitome of just that. Knowing she wouldn't have a home to come back to if she didn't win motivated her, the underdog of the competition; to once again pull from that fiery and poise nature of hers' and ultimately receive the championship belt. The belt where she would hang the multitude of awards and accolades in the coming years. Lici has opened the doors for many to learn under her tutelage, from judging a multitude of barber competitions and a renown beauty pageant, to motivational speaking and assisting in the rebranding of Hair Palooza, (an Industry event meant to celebrate all aspects of fashion, barber and beauty). The sponsorships and opportunities would start pouring in.

Fear is a manifestation of your insecurities, making this her slogan as she became a National Educator for various leading manufacturers, followed by her recruitment to the Popular Nobody collective; who's focus is to teach creatives how to build a brand that lasts. Lici continuously inspires the next generation of future barbers by elevating the industry one artist at a time. Ms. Felicia 'Lici' Febo's story is one of true inspiration to all, overcoming the darkest of days and toughest of opponents; demonstrating how betting on yourself and taking that leap of faith truly pays off in the end. Ultimately "your biggest threat is only your own insecurity of yourself." -Lici LadyBarber

ABOUT ME

Felicia "Lici" Quintero (Lici_LadyBarber) arguably the most impactful leader and image of a woman in a predominantly male-run industry. From her charismatic and impactful character to her poise but savage works of art, she has made it a mission to disrupt the industry one service at a time. Letting her tonsorial knowledge be the passion behind the masterpieces that can be used as a reflection of her larger than life grit.

Lici's story starts in the Bronx, New York, 1984. Beginning her journey with just about every obstacle a child could possibly have, it never managed to dwindle the light of her massive dreams. At an incredibly young age Lici was involved in a terrible accident that burned parts on her body and prevented her from full range of motion in her hands. The hands that she originally planned on using to help others. Lici was encouraged by her therapist to start drawing and creating art as part of her recovery. It was then that young Lici would lay down the runway from which one day she would take flight from. Finding strength and hope in her artistic and creative nature lead Lici to pursue licensing in cosmetology and barbering. But even that would prove to be another hurdle she would overcome.

FEATURED EVENTS

TEXAS
BARBER, BEAUTY, & BUSINESS
SEMINAR

GENERAL ADMISSION \$50 | DOOR \$75

SAN ANTONIO MONDAY 01/15/2018 @12:00PM
CORPUS CHRISTI MONDAY 01/15/2018 @7:30PM
HOUSTON TUESDAY 01/16/2018 @7:30PM
DALLAS WEDNESDAY 01/17/2018 @7:30PM

MORE INFO: 210.705.2065
FADEZ@LADYBARBER.COM

WEST TEXAS TAITZ & FADEZ PRESENTS
Barber Battle

OCTOBER 2-4TH 2015

MIDLAND HORSESHOE ARENA
2514 ARENA TRL, MIDLAND, TX 79701

BARBER BATTLES WILL BE HELD OCTOBER 3RD & 4TH

SAT 9:30PM: FASTER FADE (5MIN), COMBOS FROM RICO (45MIN), FREESTYLE DESIGN (20MIN), BEST FORWARD (45MIN)
STARTS @ 3PM: ALL AGES WELCOME, KIDS ZONE, 10 LIVE DJS
SUN 9:30PM: FASTER FADE (5MIN), FREESTYLE DESIGN (20MIN), BEST FORWARD (45MIN)

JUDGES: CAST MEMBERS FROM CEDRIC'S BARBER BATTLE
LICI LADY BARBER - SFP THE SUNGON - J ROC DA BARBER
HOSTED BY: RICODABARBER

BOOTHS AVAILABLE FOR MORE INFORMATION

BEST BARBER ALIVE
BARBERSHOP
BATTLES

MAIN EVENT CATEGORY: Freestyle (1 Hr)
UNDERCARD CATEGORIES: Fastest Fade (15 Min), Best Fade & Beard (45 Min)

Location: Divine Edge Barber Shop
7854 Fm 78 San Antonio Tx. 78244

HOSTED BY: FLOYD FADEWEATHER
SPECIAL GUEST JUDGE: LICI LADY BARBER
DATE: JUNE 4TH, 2016 | START TIME: 9:30PM

\$500 GUARANTEED MAIN EVENT CASH & PRIZES!
UNDERCARD PRIZE POOL WILL BE DETERMINED BASED ON ENTRIES!

Visit BESTBARBERALIVE.COM for registration

SPONSORS: BEST BARBER ALIVE - ELEGANCE GEL - WAHL - ANDIS - AND MORE!

SUNDAY OCTOBER 7TH 2018
STARTS @2PM

TATTOO & BARBER
Convention

ALL AGES WELCOMED KIDS ZONE

JUDGES: @LICI_LADYBARBER, @CORINA_LADYBARBER, @M_RICKTHEBARBER
HOSTED BY: @RICODABARBER
12 BARBERS PER CATEGORY

FAST FADE-15MIN
LADY BARBER BATTLE-45MIN
FREESTYLE DESIGN-50MIN
DUPLICATE DESIGN-30MIN
TRADITIONAL-45MIN
STUDENT BATTLE-50MIN

THE 19TH ANNUAL
TEXAS INTERNATIONAL
HAIR & TRADE SHOW

XCLUSIVE
Barber Battle
COMBINATIONS
EDUCATION

JUNE
23RD & 24TH

SPI CONVENTION CENTER
7355 PADRE BLVD,
SOUTH PADRE ISLAND, TX

PAUL MITCHELL
PROFESSIONAL HAIR COLOR

PRESENTING HER
WORLD RENOWNED
"LEADING WITH COLOR"
CLASS STARTS @ 10AM

BARBER GAMES

@LICI_LADYBARBER
WWW.BARBARGAMESOUTHPADRE.COM

MULTI-AWARD WINNING BARBER HAS PRESENTS
B.W.A.
BATTLE AND EXPO 2019

JULY 21, 2019 | 10:00AM - 10:00PM
CLASSES 9AM - 3PM | COMPETITION 2:30PM - 7PM

EDUCATORS

JAY HANCOCK: HOW TO MAKE MAJOR MOVES (WAX, HAIR OIL)
JESSE BATTI: PROPER USE OF ENHANCEMENTS (JESSE FILTERS)
DOK OF CUTS: FREESTYLE FADING (DOK OF CUTS)

THE SHAN KING: CREATED DEFINITION (CHR. TRISTAR KING)
LICI LADY BARBER: PORTRAIT TECHNIQUES (LICI LADY BARBER)

GO TO WWW.BARBAREXPO.COM FOR TICKETS
SPONSORSHIP AND VENDOR OPPORTUNITIES AVAILABLE CONTACT: @BARBERHAS FOR MORE INFO

SHRPSKILLZ 2.0 PRESENTS
LIVE PERFORMANCES, FREE HAIRCUTS, ENTERTAINMENT, FOOD AND MORE!

2ND JUNE 2019

LICI LADYBARBER

EDUCATOR & CO-HOST
@LICI_LADYBARBER

SHE 2 FADED
FEMALE BARBER AND BEAUTY BATTLE/SHOWCASE
HOSTED BY LEANN "LEE"

BATTLE CATEGORIES:
FASTEST FEMALE (TONSORIAL) | ROOKIE/STUDENT
SHE2FADED (ANYTHING GOES) | BATTLE OF THE BEAT (MUA)

CLASSES START @ 11AM | DOORS OPEN AT 9PM

FOR MORE INFO CONTACT: @SHRPSKILLZ OR @SHE2FADED (774.751.8338) SHRPSKILLZ@GMAIL.COM

JOHNNY L MILLER CENTER

DONALD LONG & SERGIO ADAMS PRESENTS
BUSINESS / PROFESSIONAL
DEVELOPMENT SEMINAR
FOR THE
BARBER & BEAUTY INDUSTRY
STARRING
@BROWNIE BLENZ
@CHUKATHEBARBER
@LICI_LADYBARBER

SEMINAR HOST:
RICO

SUNDAY, OCTOBER 16TH, 2016

ADMISSION: \$36 STUDENTS \$60 PROFESSIONALS
MIXER: 2:00 - 4:30PM SEMINAR: 5:00 - 9PM
DOUBLE EDGED BARBERSHOP
96 SPRINGTOWN CENTER • SUITE C
VALLEJO CA 94591

TOP OF TEXAS
BARBER
BATTLE & EXPO

AUGUST 13
2017

BATTLE CATEGORIES:
CREATIVE STYLE
DUPLICATE
HOW TO MAKE MAJOR MOVES
FREESTYLE DESIGN
FASTEST FADE
BUBBLE HAIR
TRADITIONAL W/ BEARD
550 EACH

CASH PRIZES

AMARILLO, TX
@ TOM AND JERRY'S SPORT BAR AND GRILL 715 S. Polk St
SEMINAR CLASSES @ 10AM - 1PM \$25 EACH
BATTLE @ 2PM - 7PM

HOSTED BY
JAY MAJORS

V.I.P. SPONSORSHIP - VENDOR OR ANY QUESTIONS
HOTEL/CHEERLEADER SPECIALS
CONTACT ANDRE STEELE FOR MORE INFO @ 805-626-7712
TOPOFTEXASHAIRBYPO.EVENTBRITE.COM

STEP YOUR
Game Up
BARBER SYMPOSIUM

HOUSTON
SUNDAY JULY 31, 2016
9AM-3PM / TICKETS \$60

BARBERS BEAUTY
1092 BUSH BLVD, HOUSTON, TX 77071
1800.444.HAIR (TX) 282.246.8888

MAY 22ND
2016

iGRIND HARD SEMINAR

2PM - 4PM BARBER SHOW CASE 5PM - 10PM BARBER SEMINAR
SEMINAR HOST AP THE BARBER
@iGRIND_HARD

TOPICS:
• THE SOCIAL BARBER
• THE HEALTHY BARBER
• CAMERA TECHNIQUES
• THE CELEBRITY BARBER
• HOW TO BRAND YOURSELF
• SECRETS TO INCREASING CLIENTS

FOR MORE INFO: AP 972-505-8728 @iGRIND_HARD
PURCHASE TICKETS ONLINE: I021610.EVENTBRITE.COM
AP'S BARBERSHOP
316 E. OAK ST STE 101 DENTON, TX 76201

BARBERCON
- Austin -

EDUCATOR:
@LICI_LADYBARBER

VIP EDUCATION CLASS:
CLEAN LINES
LICI LADY BARBER WILL DEMONSTRATE HOW TO EFFICIENTLY CREATE HIGHLY SOUGHT AFTER DESIGN STYLES USING THE HOTTEST TOOLS FROM THE ANDIS COLLECTION.

YOU WILL LEARN HOW TO SYSTEMATICALLY CUT DESIGNS IN THE HAIR TO TAKE YOUR TECHNIQUES TO THE NEXT LEVEL!

andis

URBAN BARBER
BATTLE 6
MARCH 4TH 2018

LICI LADY BARBER
@LICI_LADYBARBER
JUDGE
"DOMINATE THE INDUSTRY"
CLASS AT NOON

CLASS 12PM-1PM BATTLE 2PM-7PM
827 WILLOW PASS ROAD CONCORD, CA

SUNDAY EDUCATIONAL SEMINARS
CUTTING WITH CONFIDENCE
CLIPPER 101
DESIGN CONCEPTS
AND SO MUCH MORE

CT BARBER EXPO X

SUNDAY
MAY
17TH

andis

LICI_LADYBARBER

WEST TEXAS TAITZ & FADEZ PRESENTS
Tattoo & Barber
CONVENTION

OCT. 9. 2016 \$2000+ IN CASH & PRIZES

12 BARBERS PER CATEGORY // \$50 ENTRY FEE
FAST FADE (15MIN) • FAMOUS SIGNATURE 4AM FADE (45MIN)
DUPLICATE DESIGN (1HR) • TRADITIONAL CUT W/ BEARD (45MIN)
FREESTYLE DESIGN (1HR) • FEMALE FAST FADE (15MIN)

MIDLAND HORSESHOE ARENA | 2514 ARENA TRL, MIDLAND, TX 79701 | 432.208.1828

LICI
@lici_ladybarber

SOAR

& MASTER YOUR CREATIVITY

THE NEW
MASTER[®] CORDLESS

andis.com/mastercordless

andis



PUBLICATIONS



BARBEREVO

MAGAZINE



CEDRIC'S BARBER BATTLE

KENS5

JUSBU

MAGAZINE

BET[★] | LIVE TV

STYLE

See The Fan Who Loves Cardi B So Much That She Shaved Her Likeness On The Back Of Her Head

OKhair
MAGAZINE

VOLUME 9 | SUMMER 2016

HAIRPRENEURS ON THE HORIZON

CEDRIC'S BARBER BATTLE

1st Celebrity Awarded
LADY BARBER

LICI Febo

IAM
MEDIA

Traveling Nationwide

HAIR, BEAUTY,
INSPIRATION
& MEDIA

REPLY
GRIND
magazine

SalonCentric

DON'T JUST DO IT GREAT...REPRESENT!

MODERN SALON

BARBINC NEWS

NEWS, TRENDS, EVENTS & MORE FOR BARBERING/HAIR INDUSTRY...

lici_ladybarber



PARTNERSHIPS



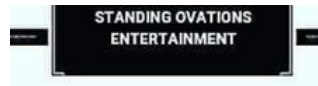
JOHN PAUL MITCHELL SYSTEMS



andis



HattoriHanzo Shears



SERVICES

- Tonsorial Artistry
- Editorial Hair Artistry
- Educational Services
- Motivational Speaking/Guest Appearance
- Artistic Showcasing
- Mentorship Program
- Hairshow Magistrate

ELEVATION

AWARDS

- **Cedric's Barber Battle** Champion Ep. 4
- **Shear Junkies** Great Leader Award
- **Xotics** Best Lady Barber of the Year
- **Choppa Styles** Best Barber of the Year
- **Prime LadyBarber** Achievement Award
- **Barbershop Connect** The Come Up Award
- **Associated Hair Professionals** Barber Influencer of the Year 2022
- **Hair and BeautyAwards** Barber of the Year UK 2022
- **Modern Salon** Top 100